



Artwork Submission Guidelines

When submitting custom artwork, please follow the guidelines below:

Graphics File Formats

Vector Based Files

- .eps Encapsulated Postscript
- .ai Adobe Illustrator
- .cdr CorelDraw

Files with text paths should be converted to outlines. If the text is not converted, all fonts will need to be included.

**TIFF, GIF, JPEG, BMP, PDF and Word document files are not acceptable formats. They are not normally editable for printing. They are useful when sent as a reference or for quoting purposes.*

Four-Color Process

- .psd Adobe Photoshop

Files with fonts should be changed to shapes. All graphics should be provided with no fills and all polylines closed.

**High resolution 350-400 pixels per inch images*

CAD/3D File Formats

CAD Systems

- CATIA ver 4 CATIA ver 5
- IDEAS PRO-E
- AutoCAD Unigraphics
- Solidworks

Translation File Types

- .dwg .dxf
- .iges .cgm
- .xpk .prt
- .step .x_t



General Notes

Artwork Modification

We may need to modify artwork to meet manufacturing requirements.

Proofs

Electronic proofs are available for review of final artwork. The proof must be approved before production begins.

Fonts

When submitting artwork in vector graphics (EPS, AI, CDR) format, all fonts should be converted to curves.

Colors

Specify spot colors with a Pantone color or other color identification.

Trademarks

We assume that our clients are authorized to use the artwork submitted to us for reproduction. The company placing the order assumes full responsibility for use of artwork or trademarks. If the product requires a license to merchandise, a copy of the authorization is required.

Minimum Stroke

Printing: positive & negative .010"

File Submission

10MB maximum file size for email artwork

FTP site available upon request