



Quote Requirements

Quoting

Comprehensive quote information allows our staff to fully review and identify applicable project costs, as well as provide the most accurate and economical pricing. Quotes without all required information may not be accurate or complete. All quotes require general project dimensions, colors, and a basic picture file if final artwork is not available.

If submitting a mock of your item (not final artwork), please provide a TIFF, GIF, JPEG, BMP, PDF and Word document files. These do not allow any editing or manipulation necessary to prepare production films and screens.

Brainerd assumes you have authorization and/or ownership of all provided artwork. Proof of authorization or copy of license to reproduce may be required.

Production

Production artwork should be sent electronically and in vector format. Please include all applicable fonts with artwork, or be sure to convert text paths to outlines. Production part number and a full-color version of the artwork should be included with your submission. Color callouts should reference a Pantone/PMS swatch or another color identifier.

Vector Based Files

- .eps Encapsulated Postscript
- .ai Adobe Illustrator
- .cdr Corel Draw

Files with text paths should be converted to outlines, or all fonts should be included in the file.

Bitmap Based Files

- .psd Photoshop

Files should be high resolution 350-400 pixels per inch images.

Other Acceptable Formats

- .dwg AutoCAD
- .dxf AutoCAD

Files with fonts should be changed to shapes. All graphics should be provided with no fills and all polylines closed.